



Ulpan-Or

Hebrew at the Speed of Light



Hebrew Study Programs



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Ulpan-Or Programs for Groups



Ulpan-Or Programs for Groups

Recently Ulpan-Or has introduced its program within the group environment. We have conducted several successful Hebrew programs for groups from various Jewish Agency programs, the Birthright program providers and more. We have been chosen by the Begin Heritage Center for the second time to conduct the Hebrew program for their participants of the Government Fellowship program

Following this success, our objective is to bring our revolutionary method to various Jewish groups and organizations interested in uniting and connecting Jewish people to Israel. Our strategy includes making Hebrew simple for English speaking people in order for them to immerse and feel at home in Israel.

Each program is designed to fit the needs of each student whether for professional or spiritual reasons.

Finally, all of our programs include a start-up phase, which can be utilized prior to coming to Israel, and a follow-up strategy to encourage students to maintain and progress in Hebrew after returning home.



Participants of Ramah Camp Hebrew training program

Ulpan-Or Programs for Groups (cont)

Here is what one of the Government Fellowship program participants Eden Brandwein had to say about Ulpan-Or Hebrew program.

In March 2008, I came to Israel on the Israel Government Fellows program, a MASA-supported program. As part of the program, I studied Hebrew at Ulpan Or... After a mere few weeks, I can clearly see the progress I made in Hebrew. I came to Israel and had difficulty in



understanding, speaking and writing Hebrew. I can now understand with ease and converse with confidence.

Ulpan Or's system of learning really works. The ulpan and teachers tailor the lessons to the student's need and wants. The materials allowed me the flexibility I needed to study Hebrew while managing my various other responsibilities. Furthermore, the teachers are excellent – prepared, professional, and fun – which made my weekly lessons enjoyable.

I am currently a Level Dalet (4) and am now prepared to begin a Master's Degree at Hebrew University.

Thank you Ulpan-Or for improving my Hebrew. I can't thank you enough.

Eden Brandwein

June 2008



T-Ulpan **(Touring Ulpan)** **and** **Café Ulpan**



T-Ulpan Trips around Charming sites in Jerusalem for all Levels



PRIVATE T-ULPAN SESSIONS FOR ALL LEVELS

Study and actively practice your Hebrew. Improve your level and gain confidence using Hebrew in various situations while exploring charming sites of Jerusalem with your private Ulpan-Or guide. Converse in Hebrew, guided by your teacher/guide and connect with the people in Israel while touring.

Here is what one of our T- Ulpan participants Josh K. had to say about this program.

Earlier just today during our Morning Services, I read the Haftarah portion from Yirmiyahu the prophet in which G-d commands the prophet to tell Him what the prophet can see, and the prophet tells Him that he can see the branch of an almond (shaked) tree, to which G-d responds, "You have seen well, Yirmiyahu, because I am diligent (same root word in Hebrew as "shaked) to perform my word!"



*Now, perhaps you are asking yourself, "Why is Josh telling me this in the context of writing about the **Touring Ulpan**?" Here is why: One day on a "double" **T-Ulpan** in which Judy and I went with Noga (my teacher) and Judy's teacher .. up to Ein Kerem to walk among the hills and enjoy the beautiful trees, shrubs, and all kinds of plants, some imported but most native. And among the native trees where, of course, the zeitim (olive trees) and the shekedim (almond trees). When we got to a particular beautiful shaked, what did Noga take out of her tiq (bag) for me (her student) to read!?: nothing other than exactly this passage from Yirmiayhu that I am referring to!!*

I almost cried when I read it that beautiful day back in January, 2007 up in the hills around Ein Keren because I have read it publicly in tefilot (prayers) for several years now and it is one of my favorite passages!

T-Ulpan Trips (cont)

Order your style coffee in Hebrew and chat over it with your Ulpan-Or personal guide. Capture various aspects of the complex and intricate mosaic - that is Jerusalem!

Touring session lasts ~ 3 hours.

A unique Ulpan-Or study kit (Book + Audio CD) is included in the price.*



**** Transportation and museum admission fees are not included.**

- **Price for one individual trip: \$105 + VAT**
- **Price for one trip in couples (each): \$75 + VAT**
- **Price for a package of 5 individual T-Ulpan trips: \$455 + VAT**

"Cafe'-Ulpan"

Ulpan-Or's new initiative - Cafe Ulpan is meant to allow the students who are participating in our intensive programs to actively practice their Hebrew in an informal ordinary Israeli relaxed atmosphere and be immersed into Hebrew.



The idea is to create an immersion environment by providing additional time for practicing Hebrew with different people in the afternoon hours.



Cafe'-Ulpan (cont)

Be immersed in Hebrew:

Get additional Hebrew practicing in the afternoon. These sessions will be with Ulpan-Or teachers and possibly with other students at your level in a warm and an informal atmosphere, such as a coffee shop or similar.



You will order the coffee in Hebrew for yourself and the teacher and have a structured conversation over the coffee, covering the topics you have studied during the day.

You will also interact in Hebrew with the coffee shop waiters, asking for things and making the payment

This additional **"Hebrew time"** will help you gain a lot of confidence and start feeling at ease with Hebrew.

Cafe' Ulpan will take place usually in the afternoon hours. Each session will last for about an hour.

Three Cafe'-Ulpan meetings will be held during each week. A total of six meetings will be held during the two-week intensive course.

Enjoy sipping your coffee while having a free discussion in Hebrew!!

Price (as an addition to the immersion program): \$299 + VAT

Price: (as a stand-alone module): \$495 + VAT

Your cup of coffee is not included in the price.



Ulpan-Or Individual Immersion Workshops



"Mini-Israel" Immersion Programs for all Levels

Achieve a real breakthrough in your Hebrew in just 10 days!!!!

Participate in an intensive two-week "Mini-Israel" workshop in Jerusalem.



After years of successfully running intensive Hebrew workshops, we at Ulpan-or conducted research in quest of yet the best formula for rapid Hebrew acquisition.

We found out that combined individual class and outdoor T-Ulpan (Touring Ulpan) activities gave best results. We further found out that there a very effective way to divide the class activities into smaller chunks of face-to-face individual meetings, followed by self-study time spent in Ulpan-Or offices.

Based on those findings, we have designed the "Mini-Israel" workshop.

This workshop has been designed to combine classroom studies with Ulpan-Or Touring Ulpan activities and let you have a real Israel experience, being "immersed" into Hebrew most of the day, during the workshop.

The "Mini-Israel" workshop is held in a "one-on-one" setup with a private coach, utilizing Ulpan-Or unique methods built on special program that is designed for student's individual needs.

Here is what one of our "Mini-Israel" workshop participants the producer of Oskar winning film "Ratatouille" – Galyn Susman had to say about this program.

***Ulpan-Or has been fantastic!!
I came in with very
rudimentary Hebrew
knowledge...no conversational
Hebrew whatsoever. I didn't
really know where to go or who
to start with.. Ulpan-Or was
recommended to me as a place
to go. I have to admit I was a
little skeptical that in two
weeks we would be able to
accomplish much of anything..***



I am astounded at the fact that before I came to Ulpan-Or I rally could not say anything, but "ANI LO YODAAT" (I don't know). With Ulpan-Or I was able to overcome my fear of speaking Hebrew! I had great conversations in Hebrew with taxi drivers, people in restaurants, stores... I actually found out that I was having an argument **in Hebrew** with a woman over a parking spot! **It's been very motivating to come here and study with Ulpan-Or!**

Mini-Israel workshops (cont)

Here is what one of our Mini-Israel program participants Jessica, had to say about our program.

Hello all,

I just wanted to write and thank you all again for providing such a great Ulpan course.

Despite the fact I only had two weeks available, you managed to fit so much in that I really felt I progressed tremendously in that time.

The methods you use are really effective and I'm certainly inspired to keep up my studies using those methods and your E-Tone newsletters.

I also very much enjoyed the lovely, friendly and informal atmosphere at Ulpan Or.

Who knows, I might even have the chance to come back for another course some day!

Until then, keep well and all best wishes

Jessica



Mini-Israel workshops (cont)

Here is what one of our "Mini-Israel" workshop participants, Andrea had to say about our program.

Dear Ulpan Or,

I am thrilled to let you know that I passed my Hebrew Proficiency Exam for entrance into the Hebrew Union College School of Sacred Music!!!

I could never have accomplished this goal without your excellent program, teachers, and friendship.



Without a doubt I will be recommending Ulpan Or to everyone I know who wants to do an intensive Hebrew language study. I look forward to seeing you all when I return in July for the year. Love and thanks to you all!

Here is what one of our "Mini-Israel" workshop participants, Dr. Keith K. had to say about our program.

Thank you so much for one of the most enjoyable and meaningful times of my life!!

I look forward to starting Guided Distance Learning Course as soon as possible.



Mini-Israel workshops (cont)

Our Mini-Israel two-week workshops start every Sunday.

Each daily session lasts 3 hours. The session is split into 3 half-hour individual lessons, each followed by a self study session in Ulpan-Or office.

In addition, during each week students will participate in one 3-hour outdoor Touring Ulpan session, speaking Hebrew over coffee in one of the charming Jerusalem coffee shops, studying Hebrew while exploring Jerusalem and practicing Hebrew in live day-to-day situations.



A total of two T-Ulpan tours will be conducted during the course.

- **Morning session hours: 8:30 AM– 11:30 AM**
- **Afternoon session hours: 12:00 PM – 3:00 PM**

Workshops have been designed for all levels from the Total Beginner to the Very advanced level.

Existing knowledge, special needs and requirements are taken into account when tailor designing the course for each participant after a short DEMO / Evaluation session. .

Be able to communicate in Hebrew with a significantly increased confidence and fluency.

Price for the standard two-week program with two tours: \$1,295
Price for an enhanced two-week program with four tours: \$1,490
Price for a special one-week program with two tours: \$890

- * **Price includes all the required materials (books, CDs, etc. and coffee).**
- ** **Transportation and museum admission fees are not included.**

"Sabra" Immersion Programs for Adults



Summer Five day immersion "Sabra" programs for adults featuring Café Ulpan and T-Ulpan tours around Jerusalem.

Learn, breathe and eat Hebrew for a full day over a period of five days in Jerusalem!

Improve your Hebrew conversational skills while enjoying coffee in one of Jerusalem's beautiful cafes with your personal Hebrew coach.

Experience tours in Jerusalem, actually becoming a Hebrew tour guide yourself!



Speak to Israelis in live situations.

Start feeling like a "Sabra".

(Sabra is an Israeli born person)

"Sabra" program is one-on-one with your own personal Hebrew coach.

Snack and light lunch are included in the program.

Price: \$1,190 + VAT

"Sabra" Immersion Programs for Kids and Teenagers



Special summer 5-day immersion "Sabra" programs for Kids (ages 8+) and Teenagers.

Get to speak like a "Sabra"!

(Sabra means - Israeli born child)

We combine learning with fun for children with interesting and suitable trips for kids!



Be exposed to Hebrew for a full day over five days and have fun with Israeli kids of your own age. Study, play, dine and participate in outdoor activities - all in Hebrew.

Snack and light lunch are included.

Price: \$1,095 + VAT



Ulpan-Or Programs for Families



Ulpan-Or Programs for Families

Ulpan-Or offers program for families – parents and kids, introducing studies and fun activities for all family members. Learn, breathe and eat Hebrew while you are in Israel!

We combine learning with fun for children and parents with interesting and suitable trips for all family members!

Here is what Sussman family members from Australia had to say about their course:



*Ulpan-Or teachers, the course and the tours are brilliant!!!
Our daughters knew no Hebrew, Jewish history and nothing about Israel.*

They loved the course so much that they requested to extend it by one more week. After 3 weeks they confidently interact and converse in basic day-to-day Hebrew and have a good perspective and understanding of Jewish history and historical and current Jerusalem.

We will certainly recommend Ulpan-Or as it has a unique method which definitely delivers great results fast and enjoyably. We love Ulpan-Or excellent team and love the results!

All 3 of my teachers were amazing, encouraging, supportive and helpful!



**Special VIP
King David
and
Queen Sheba
Programs**





King David and Queen Sheba Programs



The "King David" for men and "Queen Sheba" for women is a one of a kind VIP pampering immersion program offered by Ulpan-Or. The objective of the program is to completely immerse the individual in Hebrew and absorb the language through all your senses. Participants can expect to breathe, eat, and sleep Hebrew.

Here is what one of our Queen Sheba program participants Barbara Crook (Associate Director of PMW) had to say about this program.



Thank you again for another great "Queen Sheba" course. It was very unusual, I know, and you all had to make a lot of modifications because I was working and travelling and doing all sorts of other things, but the good thing is that almost everything I did outside of the ulpan was in Hebrew... I try to be Ulpan-Or's ambassador wherever I go. I can't even conceive of what my life would be like if I didn't speak Hebrew -- every time I am here, I have a new adventure, meet new people and try something new. Yes, I could do a lot of it in English, but it's as if Ulpan-Or has given me a special key that lets me into the real Israel!!!

King David and Queen Sheba Programs (cont)

Here is what one of our King David program participants James H. Shane (Treasurer of Hillel) had to say about our program.



... I could not be more pleased.

In the past I have attempted to study other languages but always hit a "roadblock" when things began to get difficult. Not so with Hebrew. At times I have wished that I did not have a lesson because I did not feel prepared, but my teacher Noga in her wonderful way is so supportive and the way she says "nachon" (correct) pushes me on.

These High Holy Days were also very special. For the first time in my life I was able to actually begin to understand the Hebrew that I could only read for so many years. The negative to that knowledge was that I was seeing that the translations in the Siddur were not literal.

I can only thank Ulpan-or and Noga for the pleasure that learning just a little of the language of our people has brought me.

King David and Queen Sheba Programs (cont)

Program designed and monitored by the Master:

You class will be designed and closely monitored by our Master Teacher Orly; the founder of Ulpan-Or and inventor of the unique teaching method for acquiring Hebrew. Orly has been teaching Hebrew to English speakers for over 15 years.

Refreshments, fruit and other treats are provided during your lesson.

Lunch:

The cost of lunch is included in this package. Ulpan-Or will handle all reservations to special places in Jerusalem. You will learn the historical significance of the building or area where the restaurant is located. During lunch you will orate with your guide in Hebrew about the history – you in fact become the host.

Tour:

Be ready to become the tour guide of beautiful sites in Jerusalem. With your personal guide, you will learn and then deliver in Hebrew the history and attractions of the sites you are visiting. This not only improves your Hebrew, but will immerse you into the Israeli culture.

Evening Events:

We will provide you with an Israeli escort to attend cultural events of your choice (i.e. Israeli music concert, museum etc.). Prior to the event you will be prepared with information in Hebrew about the event you are attending that evening. (NOTE: cost for event fee not included)

Sample Schedule for each day (5 days total):

Time	Activity
9:45am - 1:00pm	Class with Orly
1:00pm - 2:30pm	Lunch with Hebrew Teacher
2:30pm - 5:30pm	Tour with Hebrew Guide

From morning to night you can expect to be pampered while being completely surrounded and wrapped in Hebrew. The program is designed to tantalize all the senses with Hebrew and Israeli culture.

Prices: Prices vary with each tailor designed program.

Typical price for one week (all expenses included): \$2700 + VAT



Guided Distance Learning (GDL) Programs





GDL – Guided Distance Learning Programs

A unique Guided Distance Learning (GDL) system was developed at Ulpan-Or, being based on Ulpan-Or's **R.L.A** Rapid Language Acquisition method.

The system allows the student be immersed in and surrounded by Hebrew even anywhere in the world.

During the course students get personal coaching using advanced tools, which allow them to be in constant and direct contact with their coach from Ulpan-Or.

Communication with the personal coach is done either via the Internet using Skype or similar tools or via a regular telephone line.

Here is what one of our T- Ulpan participants David G. had to say about the GDL program.

I just finished my GDL lessons.

Excellent course!

I had a wonderful Ulpan-Or teacher!

The 1:1 student-teacher format and extensive learning materials make this course the best value for the price.

A few thoughts to share:

1. I have studied with you, Ulpan Akiva (on campus), Hebrew

College Online, and various self-study.

2. Ulpan-Or teaching materials are well organized and easy to

understand. I realize they are made for the English language

export market, but even Pimsleur pushes the students to

understand instructions in Hebrew.....

3. .. (this is the important one) I will sign up for more GDL

lessons after Simchat Torah. I need time to digest all the new material. .. and yes, I am signing up for the E-tone.



GDL – Guided Distance Learning

Programs (cont)

We recommend on having two weekly meetings to keep the necessary momentum in studying. Lesson duration: 45 minutes.

A standard GDL module includes two weekly lessons with your private coach and it spans a month.

We usually start a monthly module at the beginning of each month. Usually after participating in two such modules a student is usually able to progress by at least one full level in comparison with his starting level.

Student's initial level is determined by doing a short online test and having a short phone interview with Ulpan-Or educational director. Based on the test and the interview, the required materials are determined and a personalized course is designed. Lesson dates and times are coordinated with the student.

Materials are shipped using rapid courier service and the course starts after student acknowledges reception of the materials. Materials usually cover at least two monthly modules.

GDL program is based on an Ulpan-Or study kits, or the electronic newspaper E-Tone® (these can be purchased as a part of this program or separately) suited for your particular level.*

It is possible to start with a partial module, which starts in the middle of a month. It includes four lessons and spans two weeks.

Prices:

One-month module (study kits, S&H included) - \$490 + VAT

One-month module (study kits not included) - \$365 + VAT

Partial 4-lesson module (study kits, S&H included) - \$315 + VAT

Partial 4-lesson module (study kits not included) - \$195 + VAT

E-Tone based monthly module (1 weekly meeting) - \$245 + VAT

E-Tone based monthly module (2 weekly meetings) - \$415 + VAT